

Head of Sales & Marketing UK 100%

Work location: London, UK - Permanent

Responsibilities:

- Develop in conjunction with the Regional Manager the overall strategy, budget as well as sales, marketing and media plans for the UK & Ireland and ensure their effective implementation.
- Ensure effective customer management to maximize growth and profit opportunities while fostering strong relationships with Key Accounts.
- Manage PR and communication activities across off- and online media platforms, while also creating and hosting unique and relevant events with a focus on ROI
- Prepare and conduct internal / external business reviews and operational meetings.
- As the leader of a team, you will be expected to coach, mentor, develop and accompany your people.

What will make you successful

- 3-5 years of experience, and a solid understanding of business operations preferably within the luxury environment
- Extensive background in sales and / or marketing. You like to think out of the box and enjoy a work environment where disruptive ideas that make a difference are welcome.
- You are a native English speaker, German or any other language is a plus.
- A track record of leadership capabilities, and very strong interpersonal skills

Contact

Are you ready for an exciting new challenge? Do you want to work for an independent Swiss watch brand that goes its own way and contribute with your innovative and entrepreneurial mindset?

If you find this position intriguing, submit your application at your earliest convenience at: inan.goekdemir@oris.ch

Joy of mechanics drives us as a global company in the watch industry.

Since 1904, we have been pursuing our own path – independent, sustainable, and meaningful.

We offer:

- Enterpreneurial environment
- International perspective
- Company car

